

AdBanners:

Viewable image size: 1480 x 780mm

Colour mode: CMYK

File Format: Flattened PDF

Scale: 1:1

NO BLEED REQUIRED

NO CROP MARKS

AdBanners created from Photoshop, Freehand, or InDesign:

Send as flattened **Photoshop** PDF, at **150dpi**. Scale 1: 1

AdBanners with any photos, gradients, bitmap or jpeg images:

Send as flattened **Photoshop** PDF, at **150dpi**. Scale 1: 1

AdBanners with vector based graphics (discluding InDesign and Quark):

Send as PDF, all text/fonts converted to objects. No strokes or hairlines on objects, logos or text. Scale 1: 1

If you need to match colors:

Files must be set up with the correct Pantone (PMS) colors

You must also let us know the Pantone (PMS) numbers

There is a gap of 180mm between AdBanners to accommodate the posts. For multiple AdBanners, the graphic designer will need to accommodate the artwork to fit accordingly within the breaks and finished size area.



Tel: 1800 645 115

Fax: 1800 751 185

signagecompany@yahoo.com.au

A-Film Pty.Ltd. trading as QuickSmart Industries
26 Commercial Drive, Lynbrook, Victoria, Australia 3975

Signs made for all over Australia!

www.australiasigns.com.au

